ICANN 48

Regional Engagement Strategy for Europe

Global Stakeholder Engagement Europe

Nigel.hickson@icann.org
Andrea.beccalli@icann.org

ICANN @ 15

ICANN 48 • 17-21 Nov 2013
Buenos Aires
ICANN

Agenda

- Introduction
- Invited panelists
- Framing the strategy
  - Why, What, How, When
- Way forward Singapore and London
- Q&A

Invited Panelists

- CENTR Giovanni Seppia
  - CENTR activities in Europe
- EURALO Wolf Ludwig
  - EuroDIG

Introduction

- Role of regional strategies in ICANN global Strategy
  - Relation with other regional strategies
  - President Strategy Panels
- Role of European Region
- Larger IG debate

Framing the Strategy

Why

- Feedback from Durban
- Not the first time ICANN looks at regional strategy
- Strategy Input/output address needs of the Community
- Coherence and impact “ICANN is the Community”
- Capacity building

Framing the Strategy

What

+ Issue identification
+ Engagement not lobbying
+ Key targets addressing the needs and requests of the community
  - Durban list of proposed topics
  - Consultation process
  - ICANN Wiki & establish a mailing list

WIKI Global Stakeholder Engagement Europe

Edit - ICANN Engagement

https://community.icann.org/pages/editpage.action?pageId=43983613

Apps | Jobs | EPSO Angola | EPSO | ICANN | Surfing | Bikes | New folder | Metal | timeanddate.com | EUROPA - Newsroom | Other Bookmarks

Spaces | People | Calendars | Browse | Create | Search

827 / Home

ICANN Engagement Strategy for Europe

(DRAFT) **ICANN engagement Strategy for Europe, development so far**

As part of the global ICANN Strategy initiative, ICANN is reaching out to Europe region to involve all stakeholders in the bottom-up multistakeholder process of ICANN. The strategy for Europe aims at gathering the inputs from the region and ensuring that the specific needs of stakeholders are fully taken in consideration and that their inputs shape the work and development of ICANN.

To design a strategy for the region ICANN counts on the input and participation of all stakeholders. Aware of the specific complexity of the region and the multiple challenges (from geographic definition to issues identification) the approach followed is of a broad and open consultation.

Under the coordination of the ICANN Brussels office a series of event related to the building of the strategy have been organized.

On June 25 the first ICANN Brussels briefing was organized, to reach out to the large Brussels based community and inform on the most recent developments:

- BRUSSELS BRIEFING.pptx
- EU New GTLD Update.pptx
- ICANN COMMUNITY STRATEGIC PLANNING .pptx
- CENTR-ICANNBriefing-20130624.pptx

The Brussels briefing provided the basis to organize at the Durban 47 ICANN meeting an open informal consultation gathered a numbered of stakeholder for a first discussion focused on the Strategy:

- European Strategy meeting Draft Agenda Durban 47.pdf

Strategy Framing

What - Issues

+ NIS Directive
+ Data Protection
+ RAA 13 (Opt-out)
+ EWG- Directory Services
+ 2nd Round of gTLDs?
+ COM-ITU

Strategy Framing

What

+ Metrics
+ Indicators
+ Goals
+ Timeframe
+ Monitoring and Evaluation

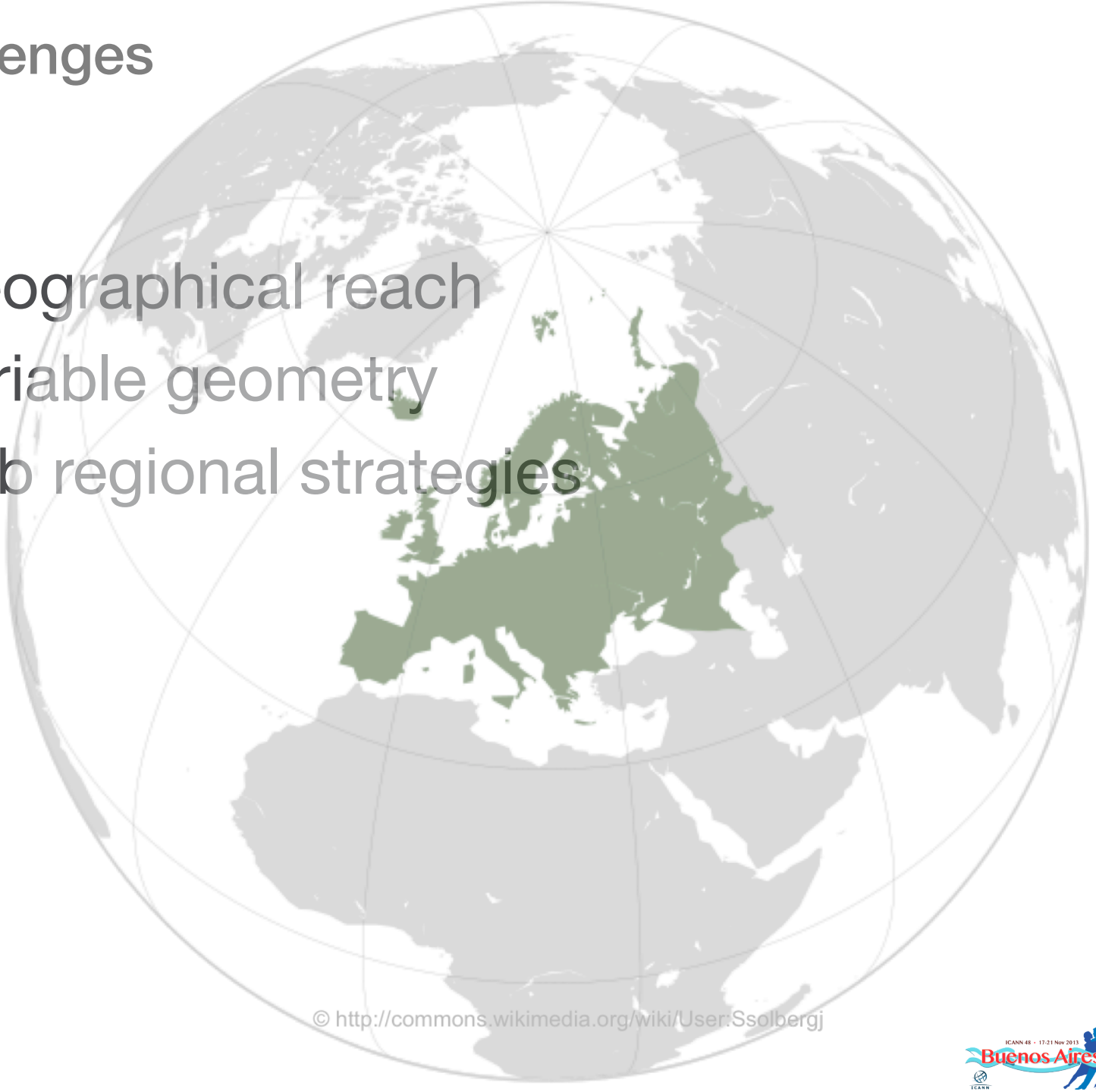
Strategy Framing

How

+ Working group?
+ Events mapping
+ Actors mapping
  - I* in the region
+ Brussels briefing
+ EuroDIG

Challenges

+ Geographical reach
+ Variable geometry
+ Sub regional strategies



© http://commons.wikimedia.org/wiki/User:Ssolbergj

Next Steps

When

+ Brussels briefing (December/January)
+ Strategy Launch in Singapore
+ EuroDIG Briefing (?) Berlin
+ ICANN 50 London
  - Coordination of European stakeholders
  - Delivery of strategy results

Q&A Discussion