

THE ICANN STRATEGY PANEL ON MULTISTAKEHOLDER INNOVATION

ICANN 48 - BUENOS AIRES, ARGENTINA - NOVEMBER 19, 2013

THEGOVERNANCELAB

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NOVEMBER2013

What is the ICANN MSI Panel?

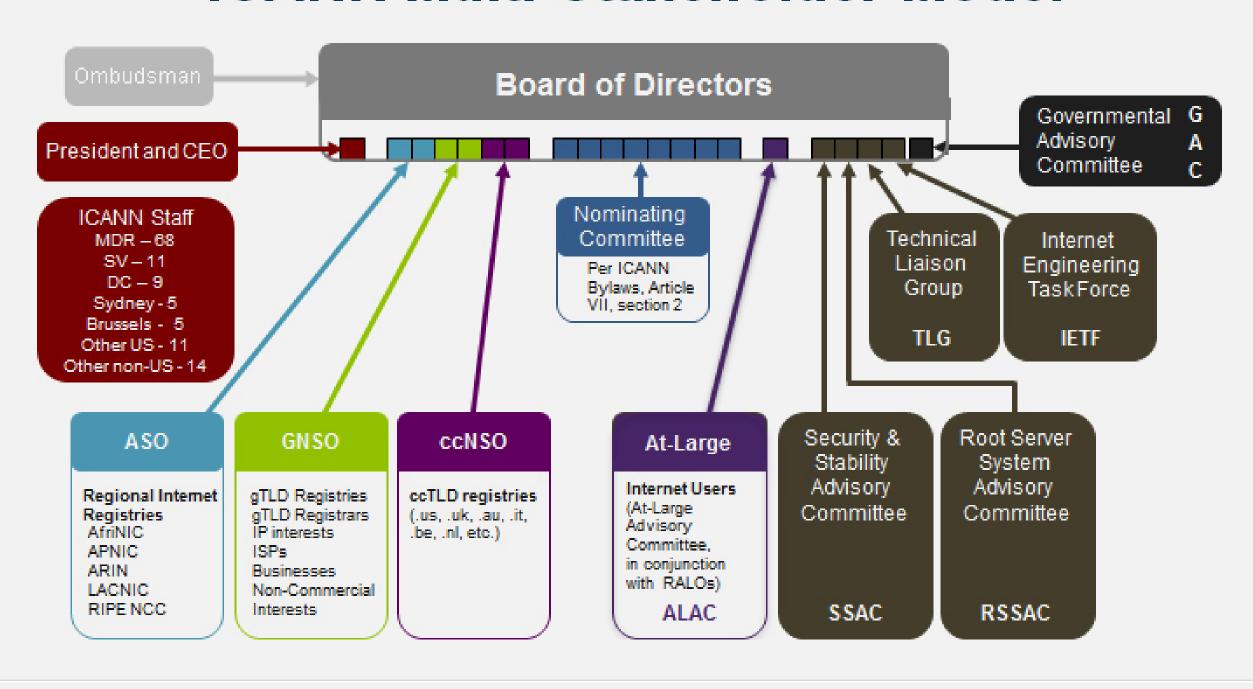
Multistakeholder Innovation Strategy Panel - FINAL Charter

The Multistakeholder Innovation Strategy Panel, chaired by Beth Simone Noveck, has been charged with:

- Proposing new models for broad, inclusive engagement, consensusbased policymaking and institutional structures to support such enhanced functions; and
- Designing processes, tools and platforms that enable the global ICANN community to engage in these new forms of participatory decision-making.

Rethink & Redesign

ICANN Multi-Stakeholder Model





MSI Panel Makeup







Joi Ito



Karim Lakhani



Guo Liang



Geoff Mulgan



Bitange Ndemo



Beth Simone Noveck

Panel Goals & Outputs

In conversation with you and the wider netizen community, the MSI Panel is working to:

- Make concrete recommendations to ICANN Board and community.
- Propose experimental pilot projects to ICANN that it can run and test.



The GovLab's Role



Founded in 2012, the GovLab works to improve people's lives by bringing together 21st century thinker-doers who design, implement, and study technology-enabled solutions that advance a collaborative, networked approach to reinvent traditional institutions of governance.

THE CENTRAL HYPOTHESIS

When governments and institutions use technology to open themselves to diverse participation and collaborative problemsolving, and partner with citizens to make decisions, they are more effective and legitimate.

A New Approach to Governance

- Complex problems, from climate change to poverty, require collaboration to tackle.
- The last decade has seen remarkable advances in technology but our democratic institutions have been slow to adopt.
- Citizens have expertise, experience, talents, ideas and abilities that could offer new insights and solutions.
- A new vision of governance is emerging: one where leaders and citizens work together enabled by technology to solve society's biggest problems and create a new form of democracy.

GovLab's Action Research Approach

Our methodology is to implement real-world collaborative projects and study their outcomes. We will:

- Develop practical designs for processes, technologies, and institutional arrangements to support collaborative democracy.
- Put these designs into practice with institutional partners.
- Do research on the outcomes to advance our understanding of different approaches.
- Use that understanding to design the next projects.

"Research that produces nothing but books will not suffice."

Kurt Lewin, MIT (1944)



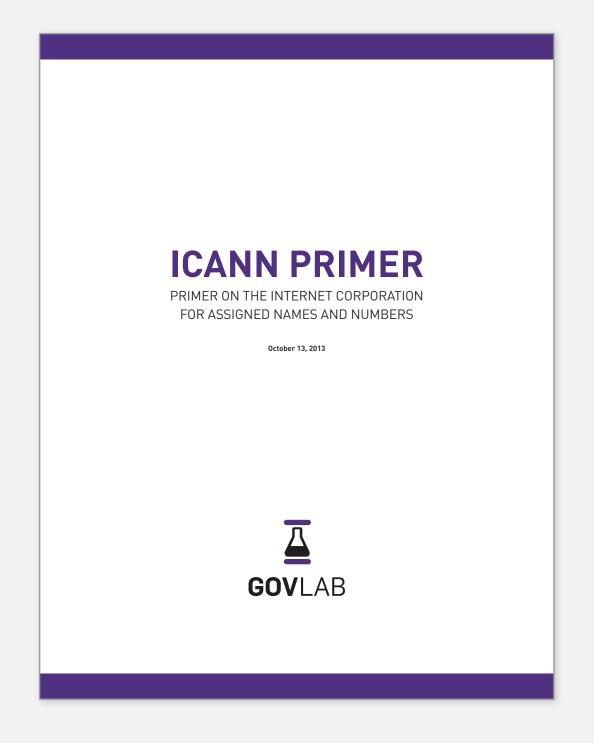
Focus of Living Labs: Institutional Innovation

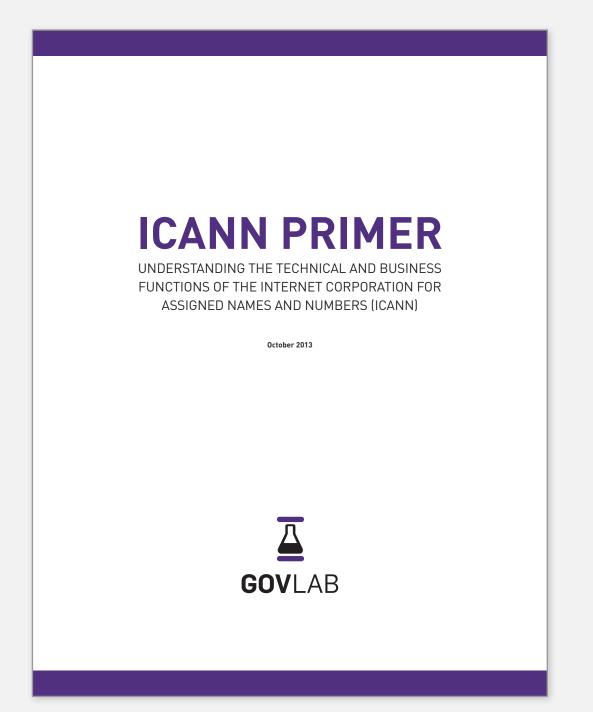
We focus on collaboration between institutions and networks of people.

- Networks bring a diversity of ideas, experience and expertise.
- Institutions serve and maintain the public interest.
- Institutions also uniquely control the functions of legislation and regulation that are powerful tools for governance.
- > Together they offer exciting new options for ways of solving problems.











About WHOIS Policies Get Involved Improving WHOIS Knowledge Center

Learn about WHOIS, keep up-to-date on policy development activities, become involved in Working Groups, or file complaints to ICANN Compliance on WHOIS Inaccuracies and Unavailable Services

About WHOIS

Learn about the history of WHOIS. Read up on technical documents

- History of WHOIS
- Technical Overview
- Using WHOIS
- Glossary of WHOIS Terms

Policies

Research the various policies and governing documents on WHOIS

- AOC and WHOIS Policy Review
- Implementation
- Current Issues

Get Involved

Learn about how you can become more involved with WHOIS

- Public Comment
- Working Groups
- Follow a Mailing List
- Attend a Public Meeting

Improving WHOIS

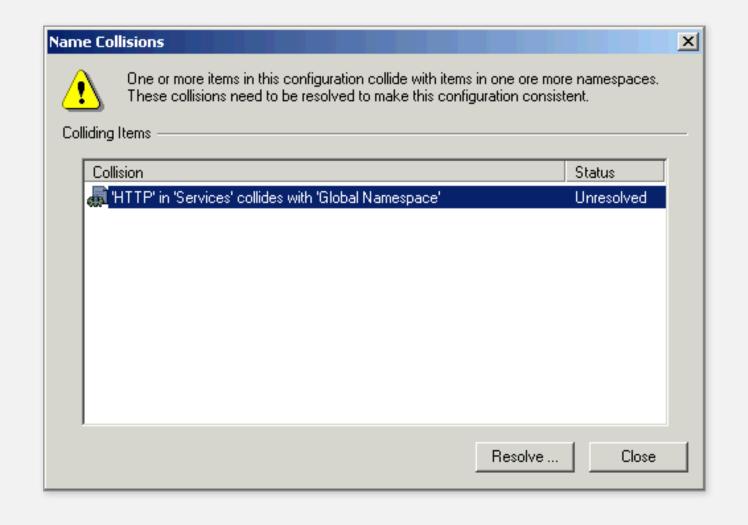
简体中文 English Français Русский Español العربية

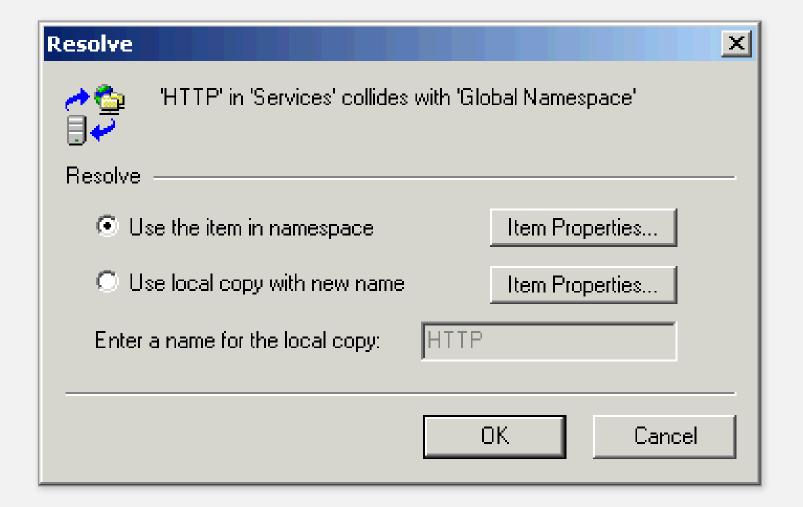
See something wrong? ICANN handles WHOIS complaints on Inaccuracies and Unavailable Services

- Improving WHOIS Data
- WHOIS Inaccuracy Complaint
- WHOIS Unavailable (Access)
 Complaint

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Search variant IDN Registered IDN	TS	ST	TT	SS
TS (i.e: 論图)	√	X	√	√
ST (i.e: 论壇)	X	1	√	1
TT (i.e: 論壇)	X	X	1	1
SS (i.e: 论②)	X	X	√	1

Legends:

TS: Traditional and Simplified Chinese words combination.

ST: Simplified and Traditional Chinese words combination.

TT: Traditional Chinese words only.

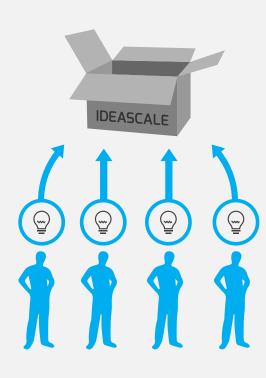
SS: Simplified Chinese words only.

Designing a 21st Century ICANN

Brainstorm In A Box



Nov. 19 – Dec. 31



Submit, Vote, Rank, Discuss

Proposal Development

Jan.14 – Jan 21, 2014

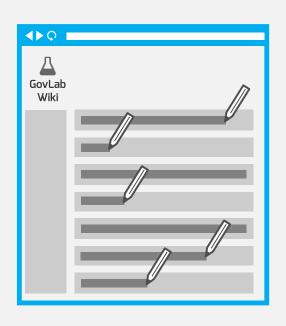


Annotate, Evaluate, Comment, Review

Blog Posts

Collaborative Drafting

Jan. 28 – Feb. 11, 2014



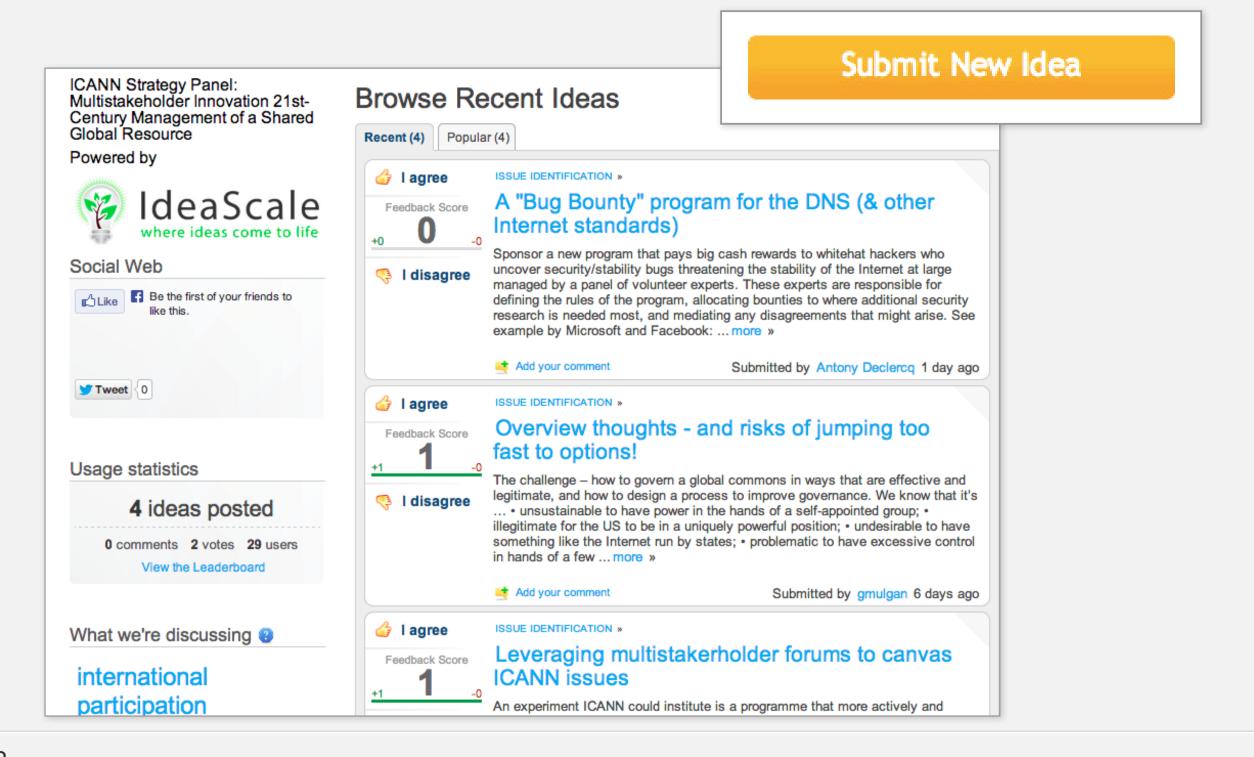
Fine-tune, Edit, Polish, Wordsmith

Proposal Drafts

Jan. 1 – Jan. 13, 2014 Summarize ideas and topics into blog posts Jan. 22 – Jan. 27, 2014 Collect input and publish refined drafts to wiki Submit experiment proposals to ICANN

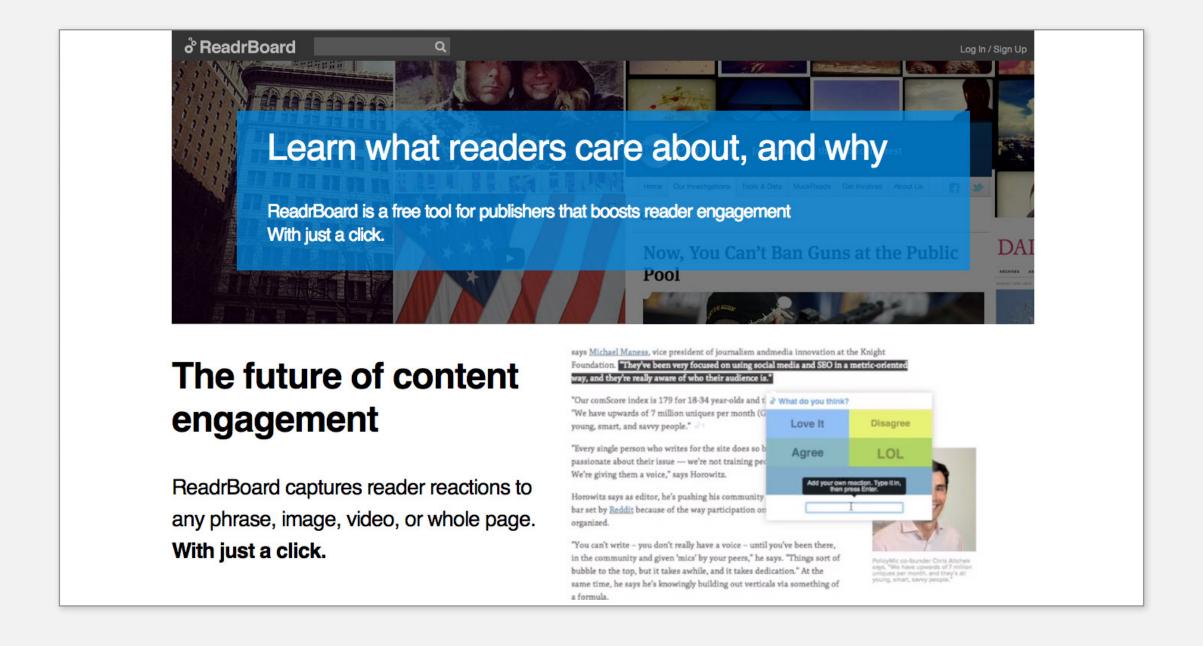


Stage 1: Idea Generation



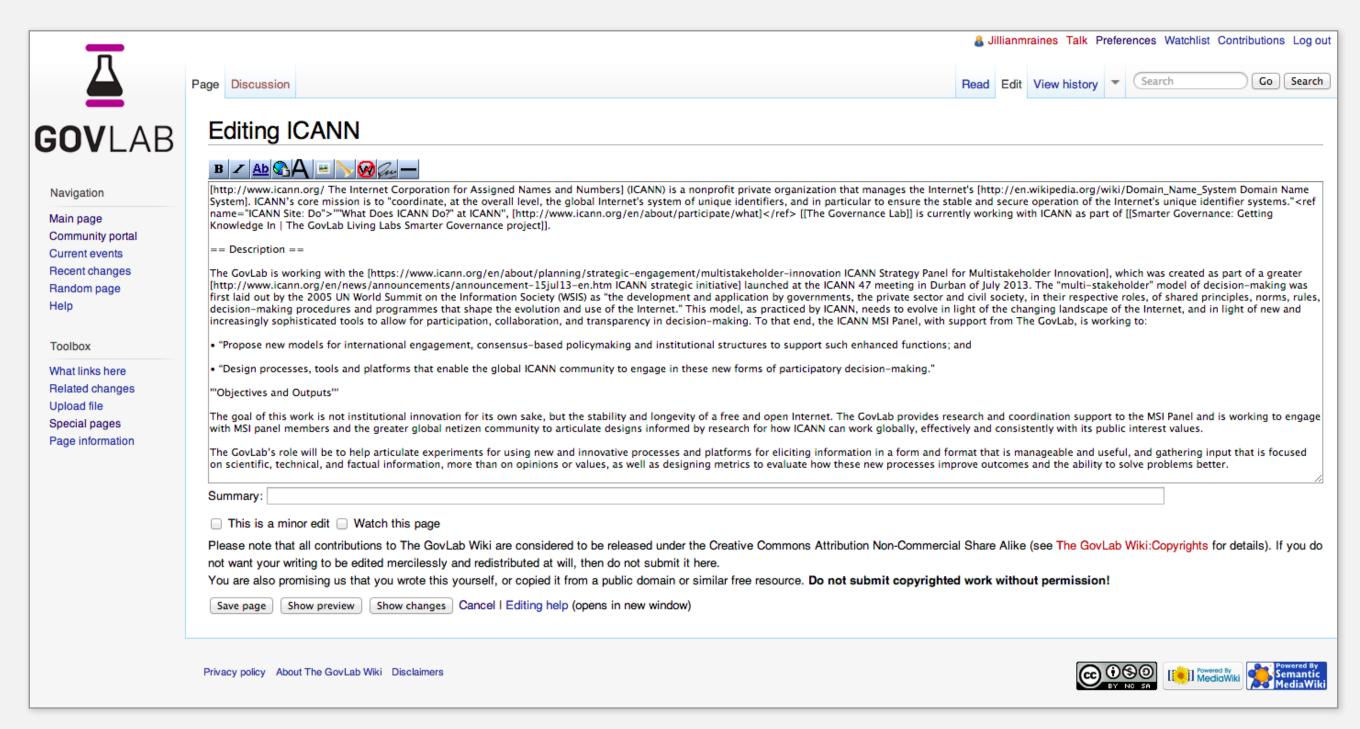


Stage 2: Proposal Development





Stage 3: Collaborative Drafting

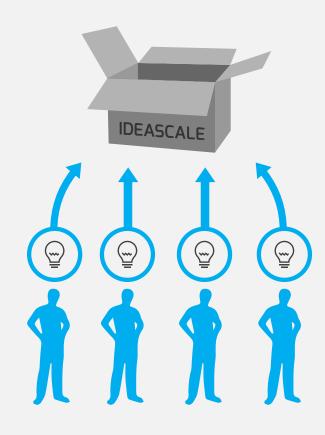






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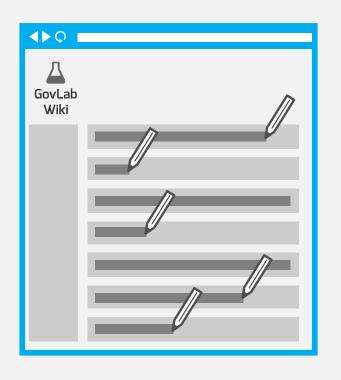


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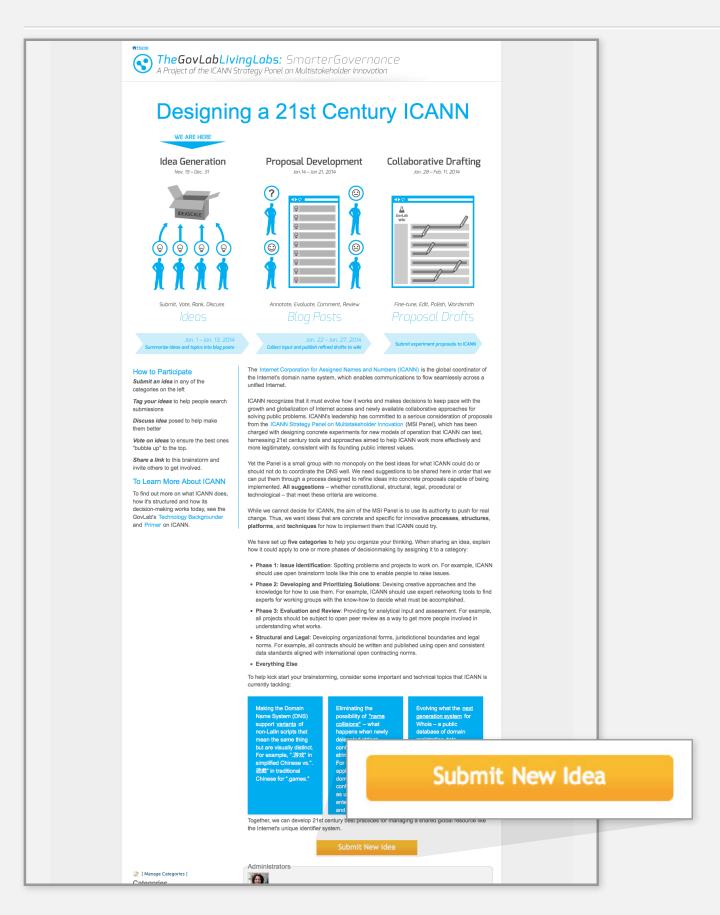


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Framework for Idea Generation

- Phase 1: Issue Identification: Spotting problems and projects to work on.
- Phase 2: Developing and Prioritizing Solutions: Devising creative approaches and the knowledge for how to use them.
- Phase 3: Evaluation and Review: Providing for analytical input and assessment.
- > Structural and Legal: Developing organizational forms, jurisdictional boundaries and legal norms.
- Everything Else



We Need Your Help

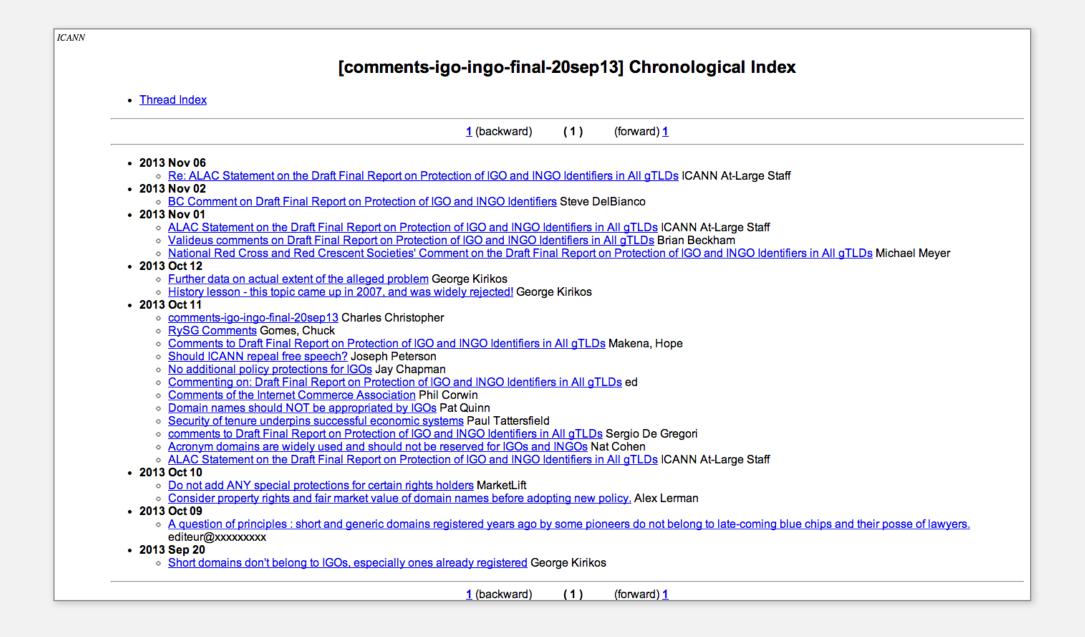
- Is the process clear and well-designed?
- Is the Ideascale site clear and how can we improve it?
- Whom can you reach out to
- How can we help?
- Do you have substantive ideas and suggestions?



Hyperfunding Citizen Crowdfinancing Crowd-Mapping Crowdcrafting Intelligence Crowdcrafting Intelli Crowd-Tasking
Distributed Action
Democracy

IdeationOpen
Micro-Volunteering
Collaborative of Collective Collaborative Collaborative Collective Collective

ICANN still looks like this





CROWDSOURCING WISELY NOT JUST WIDELY

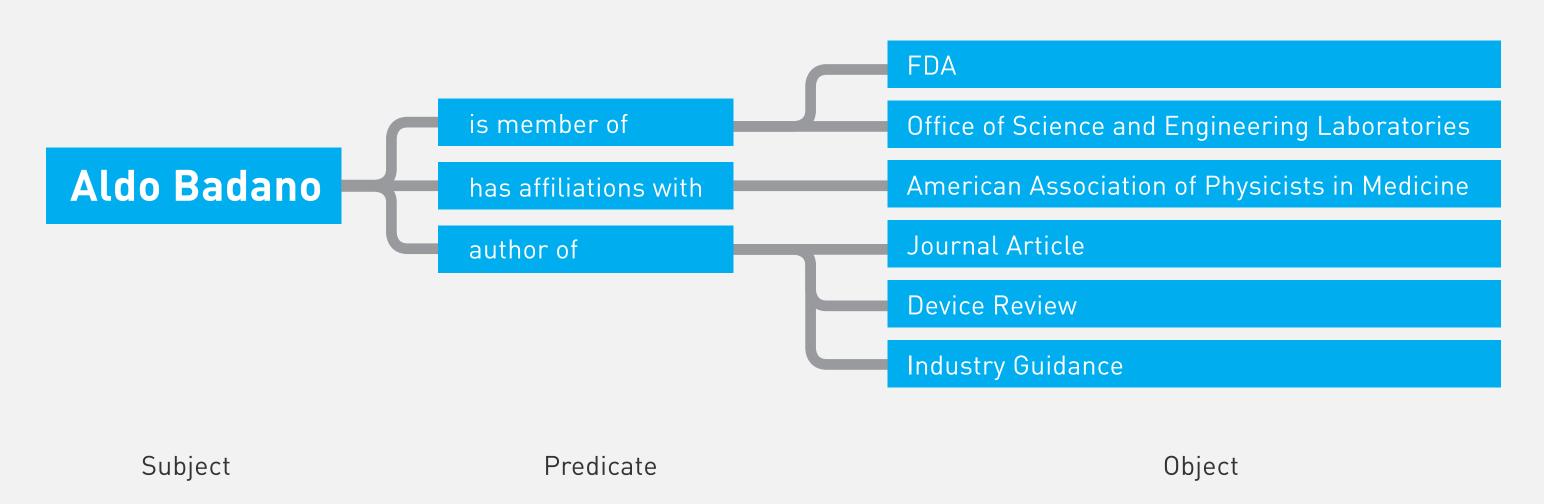


EXPERTISE

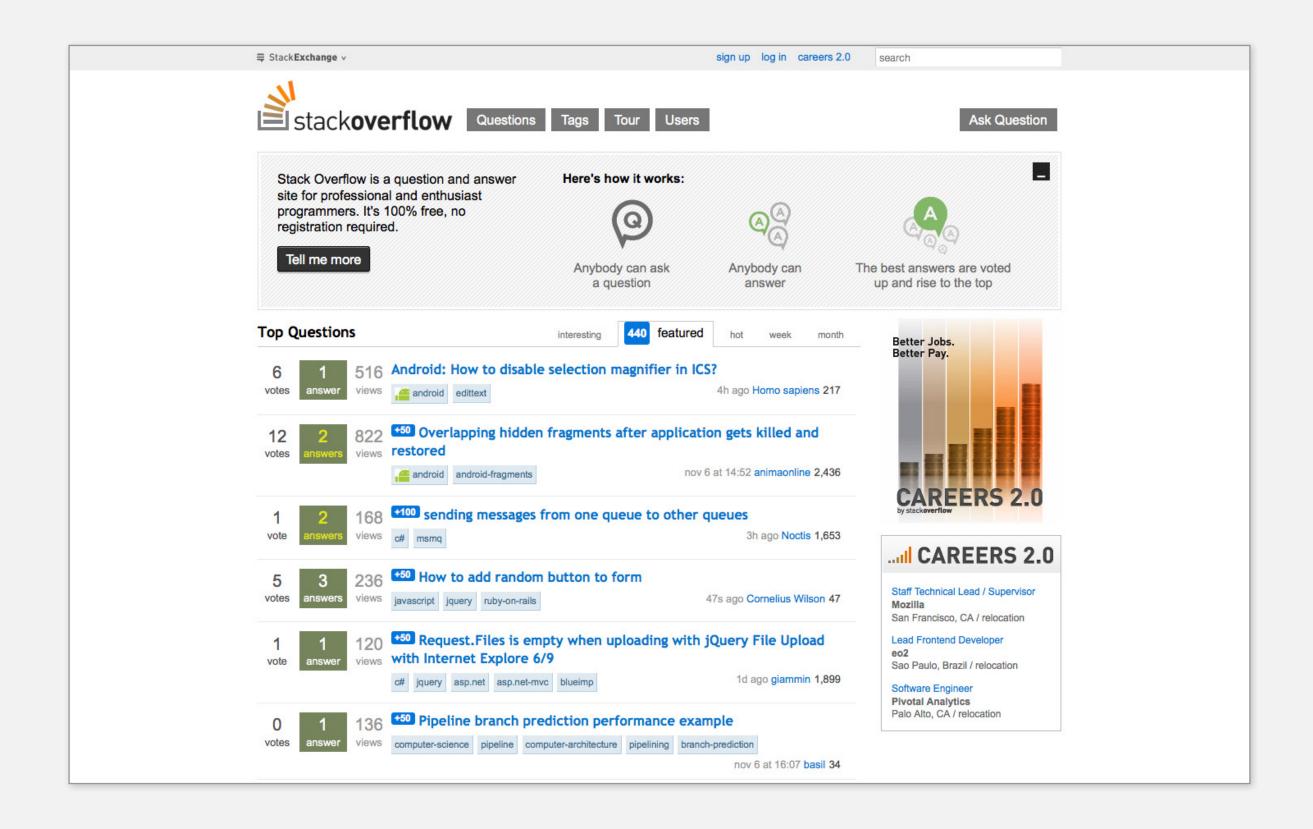
Identifying those with know-how and contributions to bear

VIVO Ontology

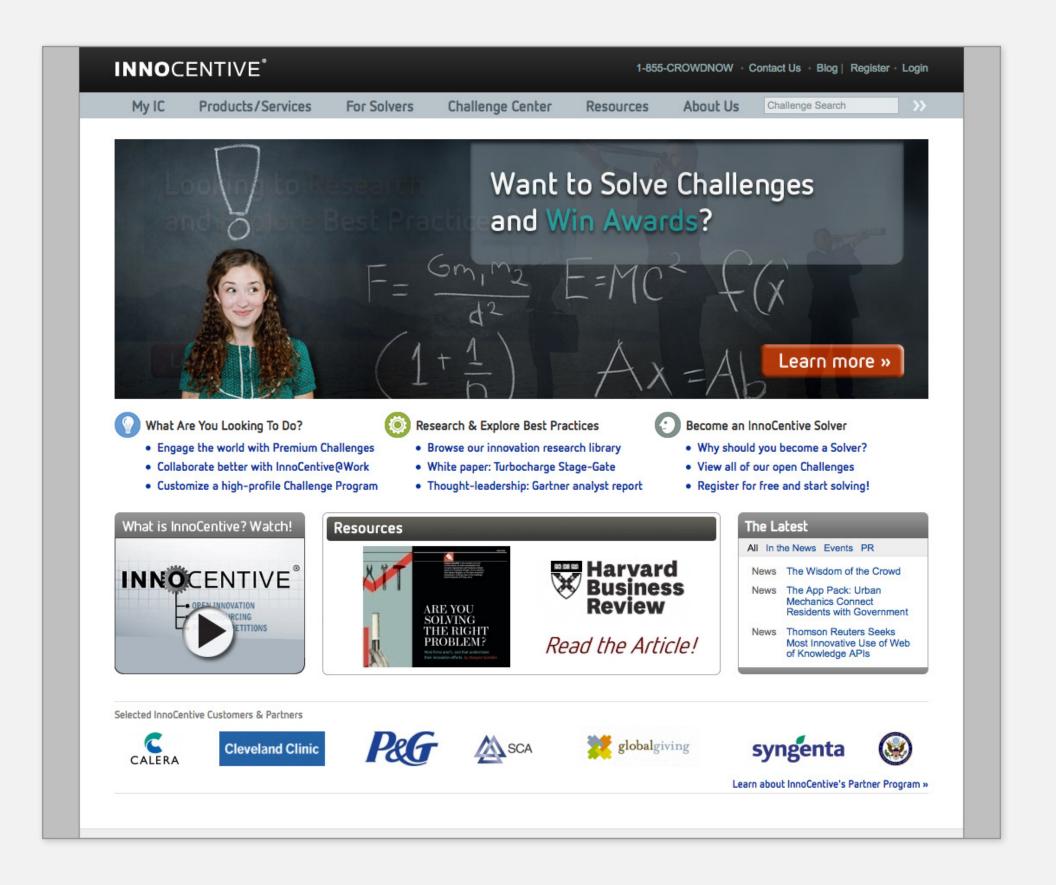
- Resource Description Framework (RDF) triples
 - subject predicate object
- Represent researchers and the full context in which they work











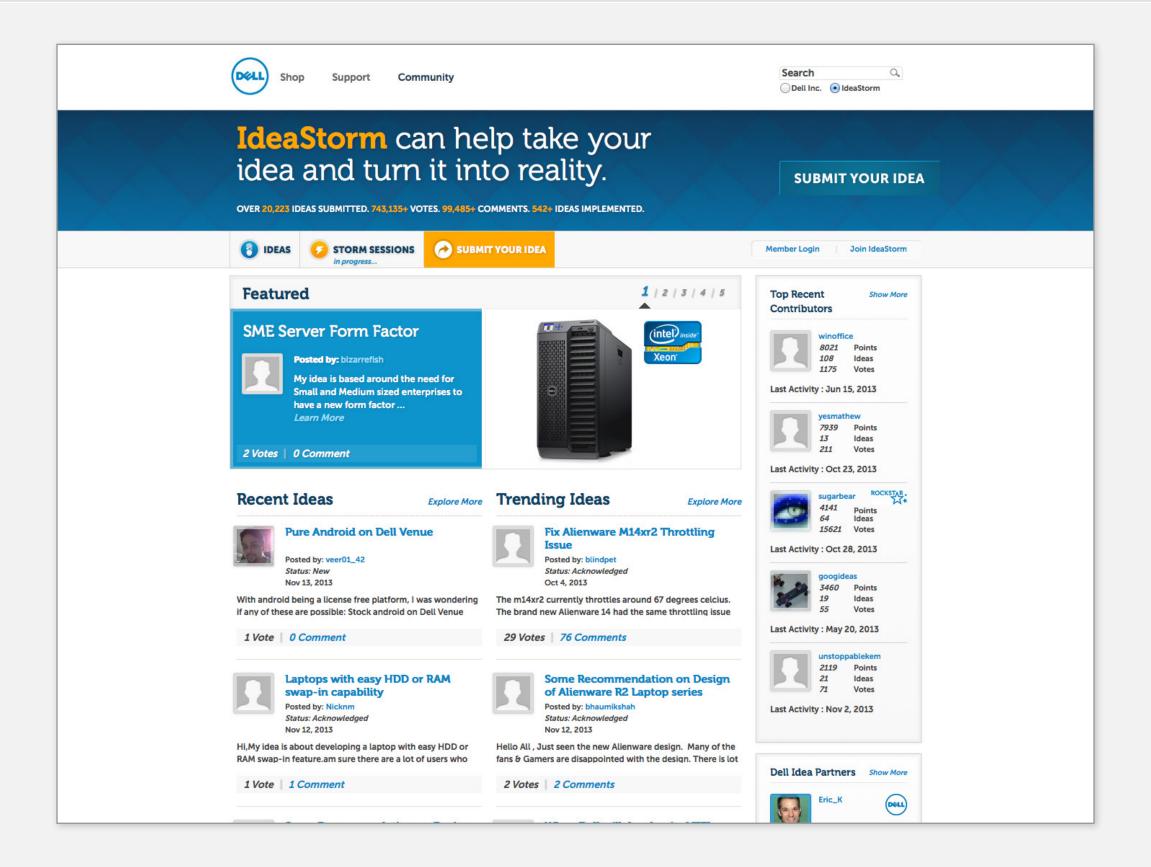




IDEAS

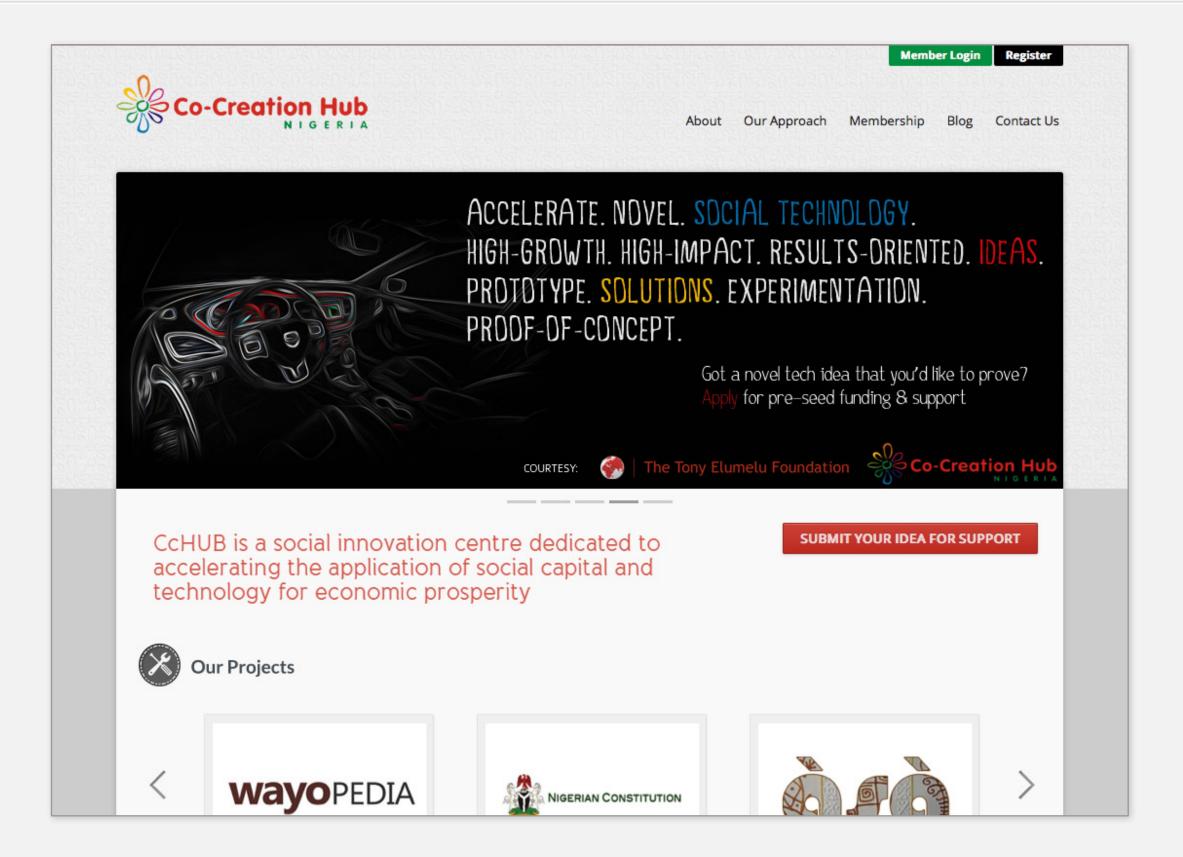
Open Innovation: Generating Innovative Ideas to Solve Problems





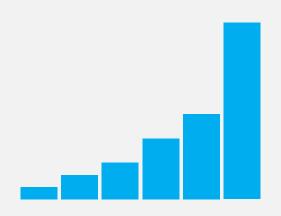






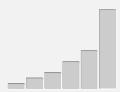
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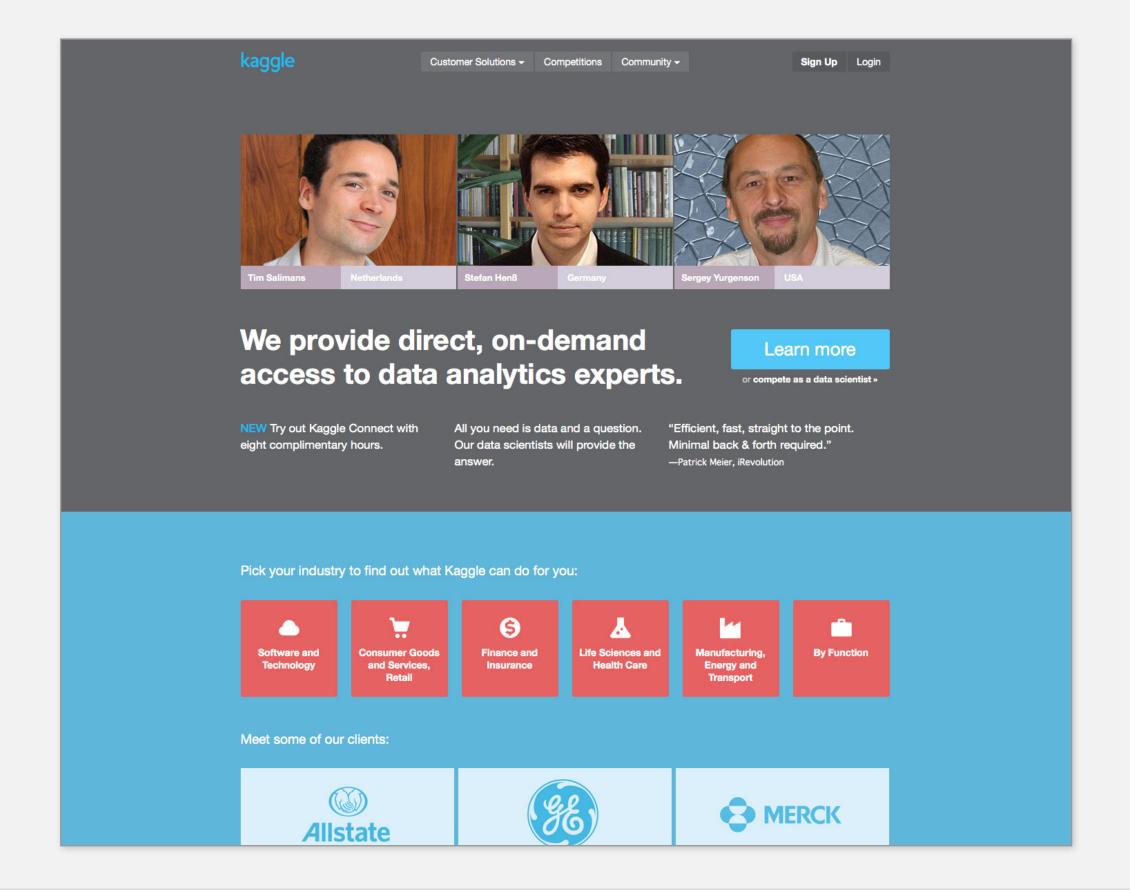




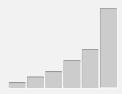
DATA

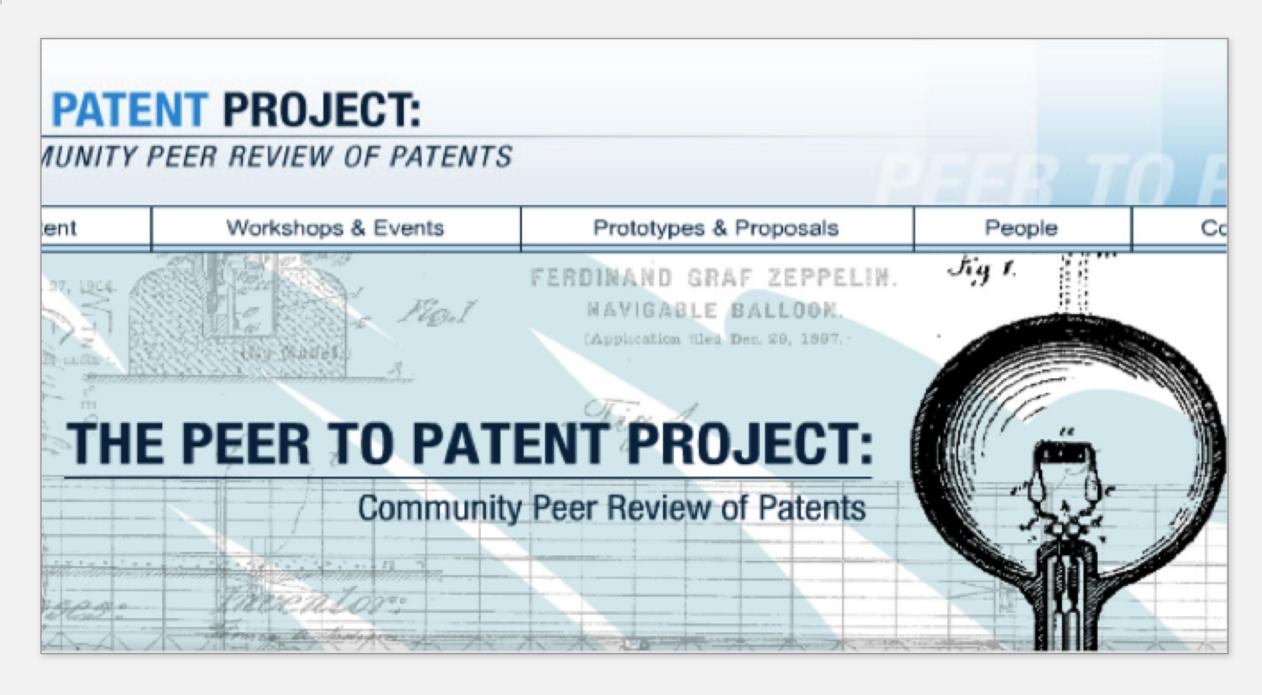
Smarter Governance: Getting Better Information to Solve Problems



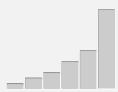


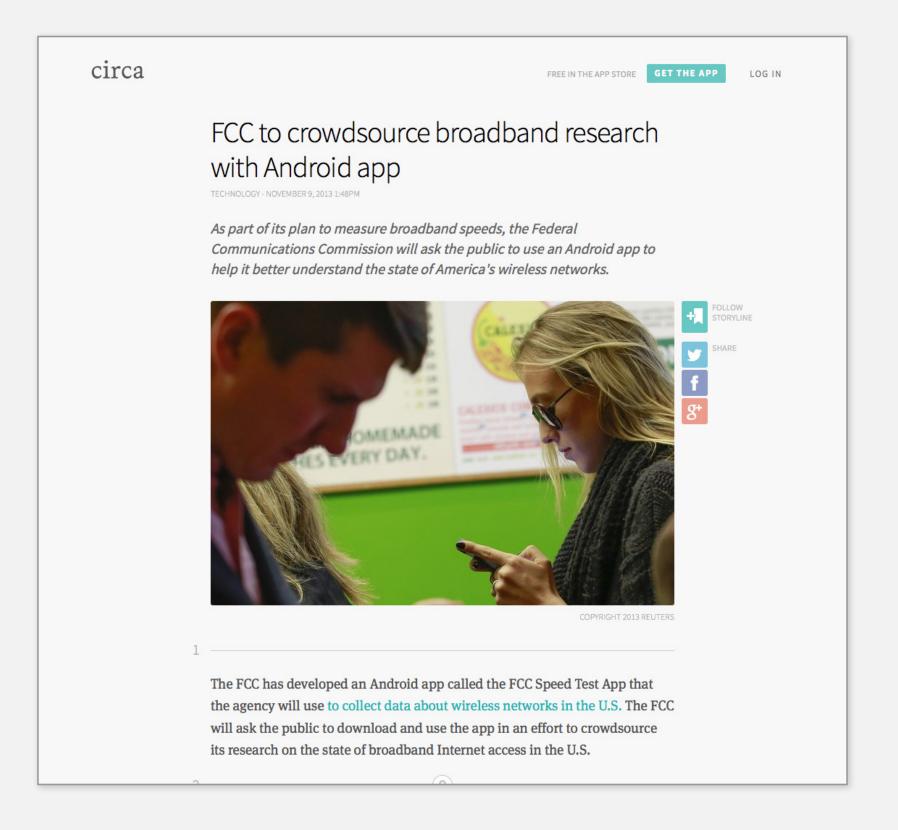










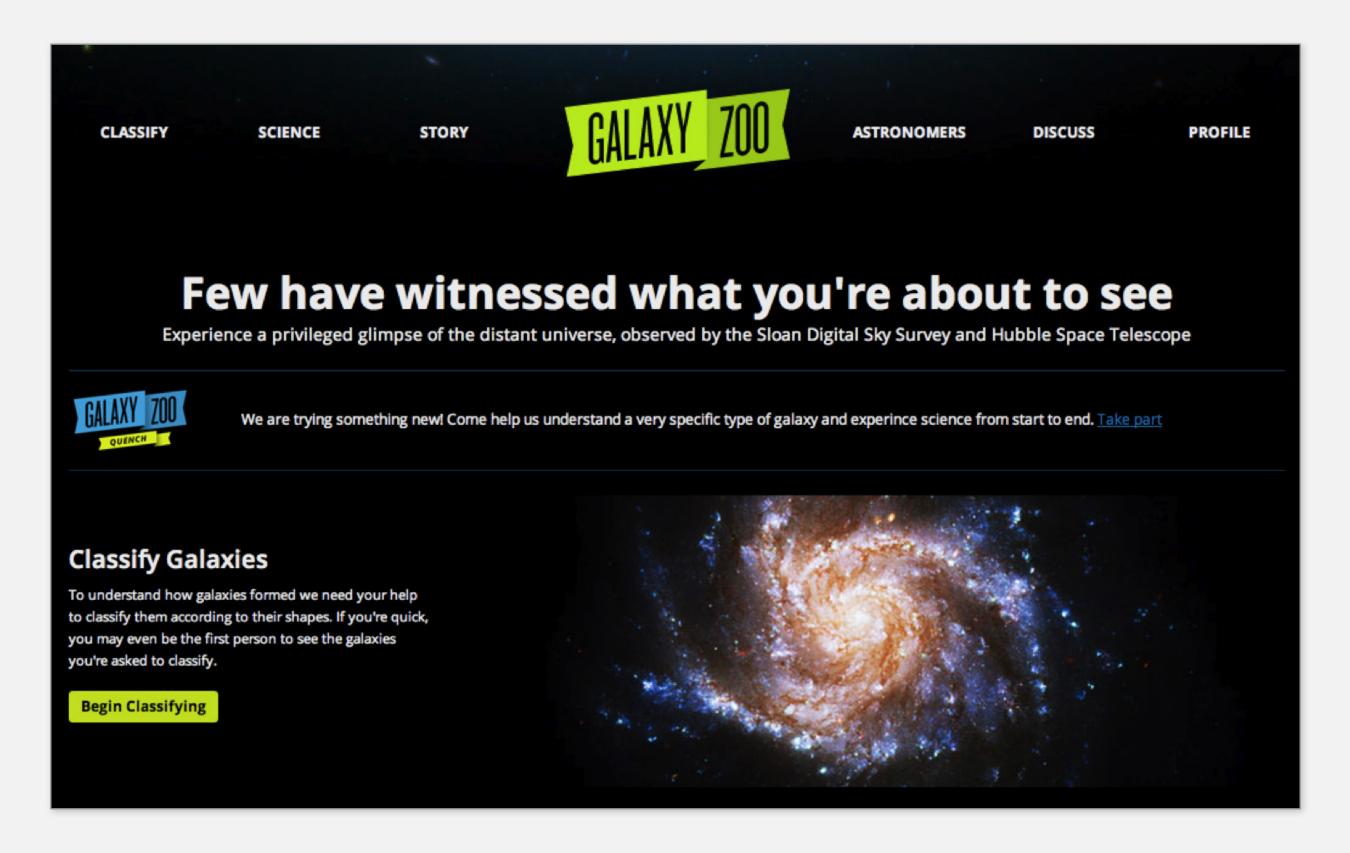




TASKS

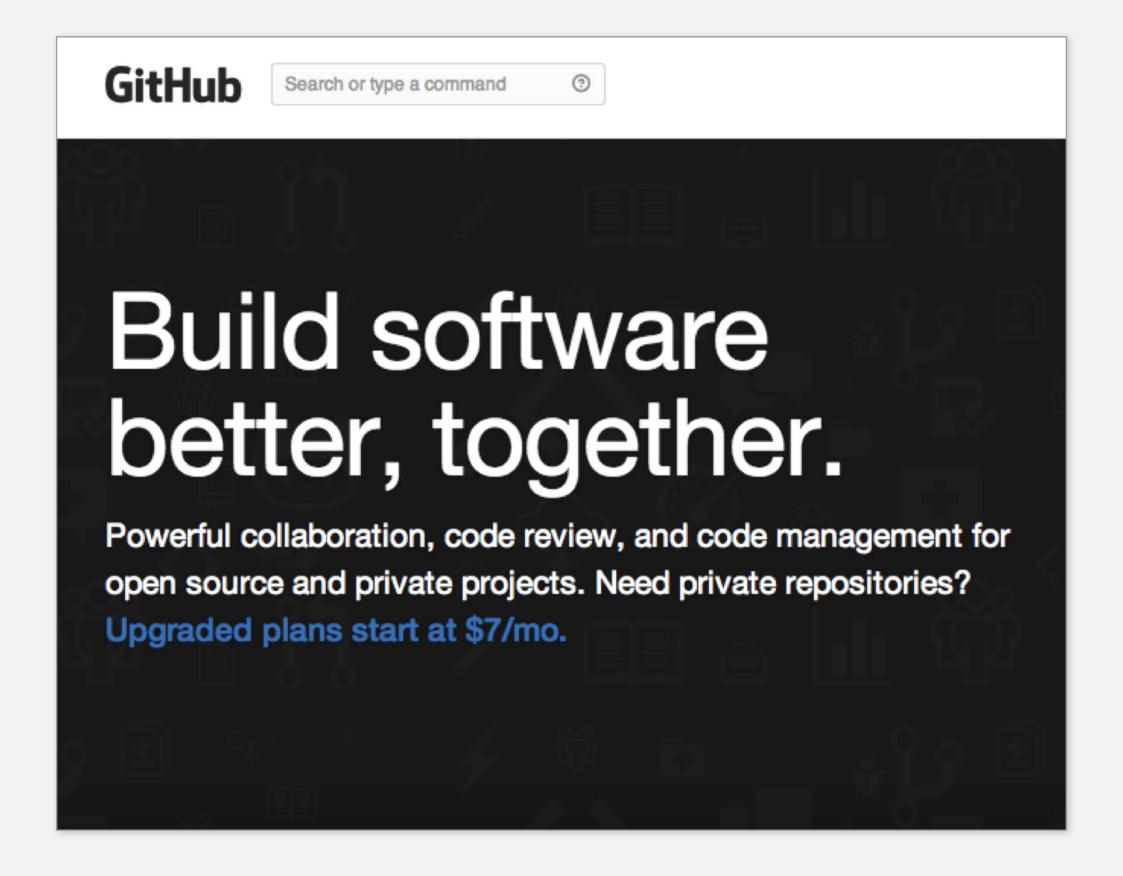
Tasks and Doing More with Less: Collaborating with the Crowd to Get Things Done













OPINIONS

Prioritizing Agendas and Allocating Resources



Mobile-Enhanced Participatory Budgeting in the DRC



SUBMITTED BY FELIPE ESTEFAN ON MON, 02/13/2012 - 12:38 CO-AUTHORS: BORIS WEBER













ADD COMMENT



In the Democratic Republic of the Congo, Information and Communication Technologies (ICTs) are helping increase citizen participation, positively transforming the relation between citizens and their government, ultimately resulting in more effective public service delivery.

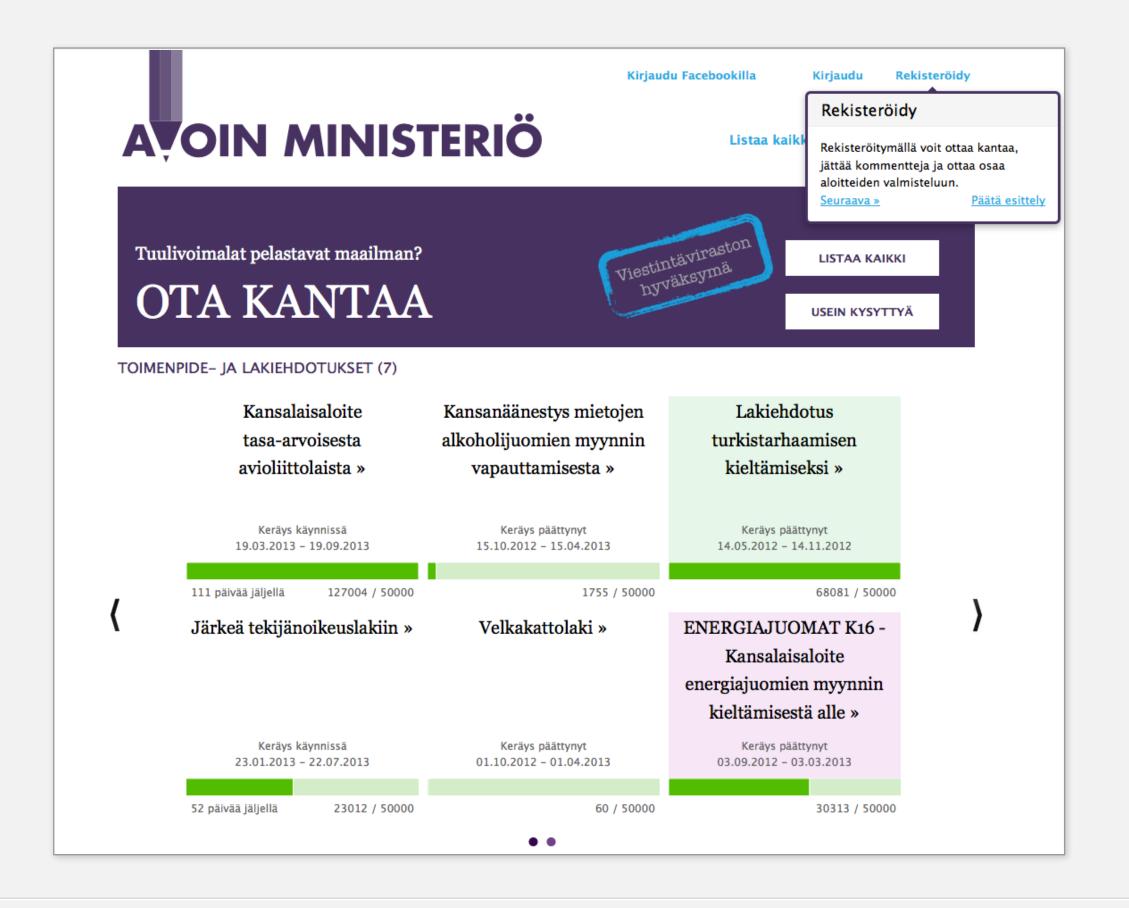
Mobile phones are performing a key role in enhancing transparency and accountability. Mobile penetration in the DRC is increasing rapidly, from 16% to an estimated 47% in 2013. In addition, 55% of the country's population resides in areas currently covered by mobile networks, including most rural areas from the eastern

province of South Kivu.

The country has long suffered from conditions that have prevented the full development of its citizens and communities. Citizens have suffered the effects of conflict, and remain, in many cases, unable to access the most basic of public services. "Our realities are African realities," explained Thomas Maketa, a DRC-based member of the ICT4Gov team. While many citizens in the province don't have access to











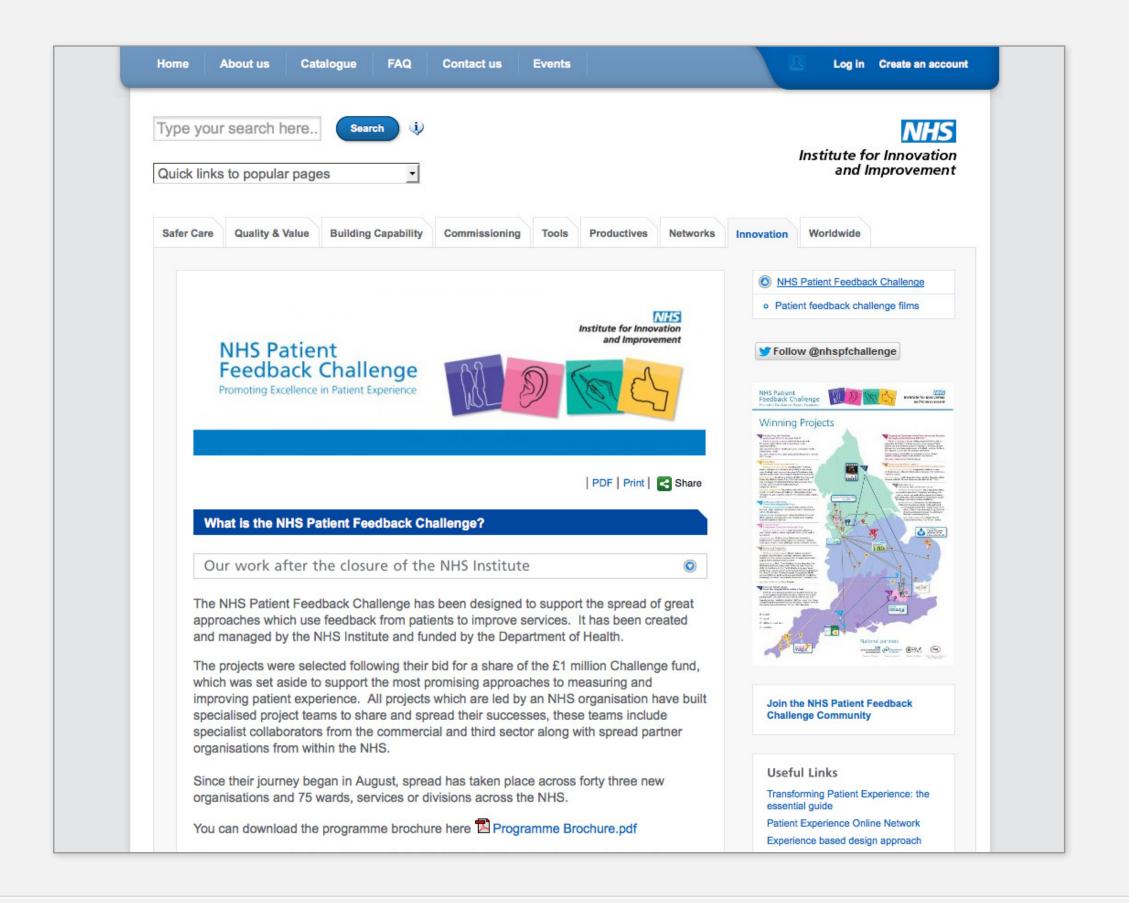
DEMOCRATIZING PROBLEM SOLVING

Without power and independence, a town may contain good subjects, but it can have no active citizens.

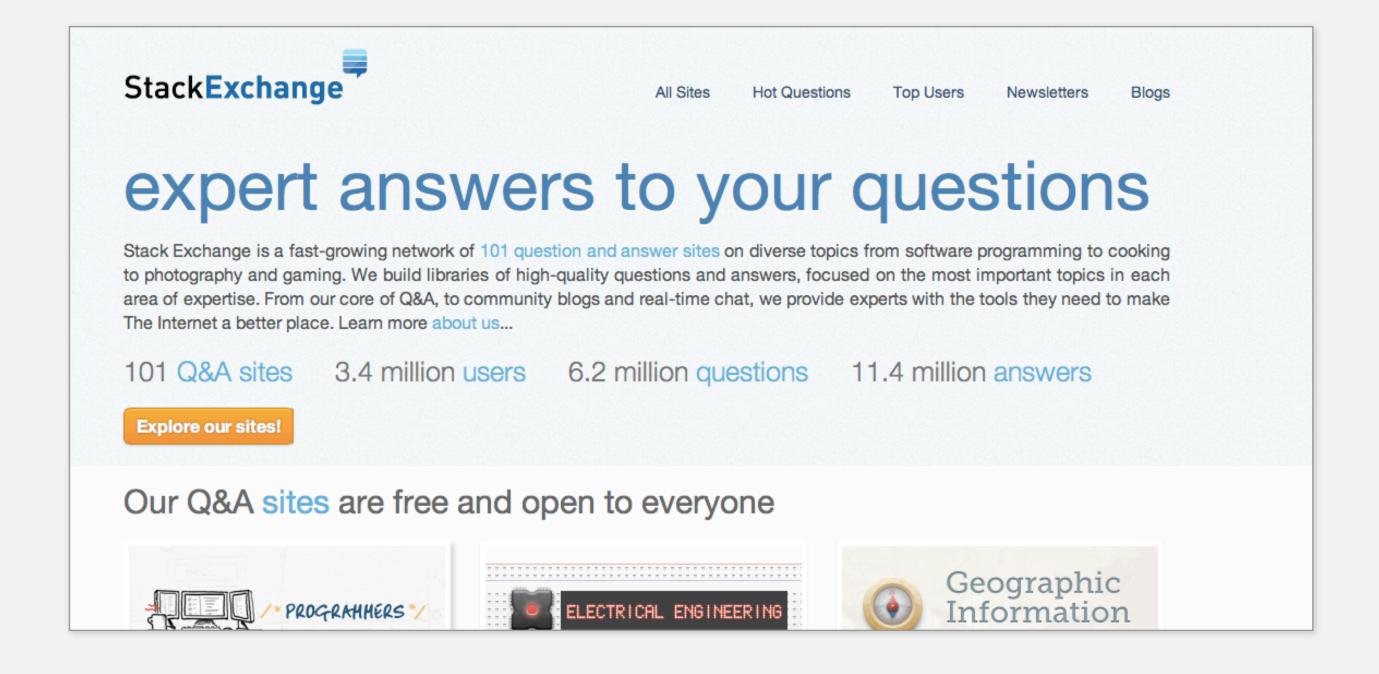
DeTocqueville



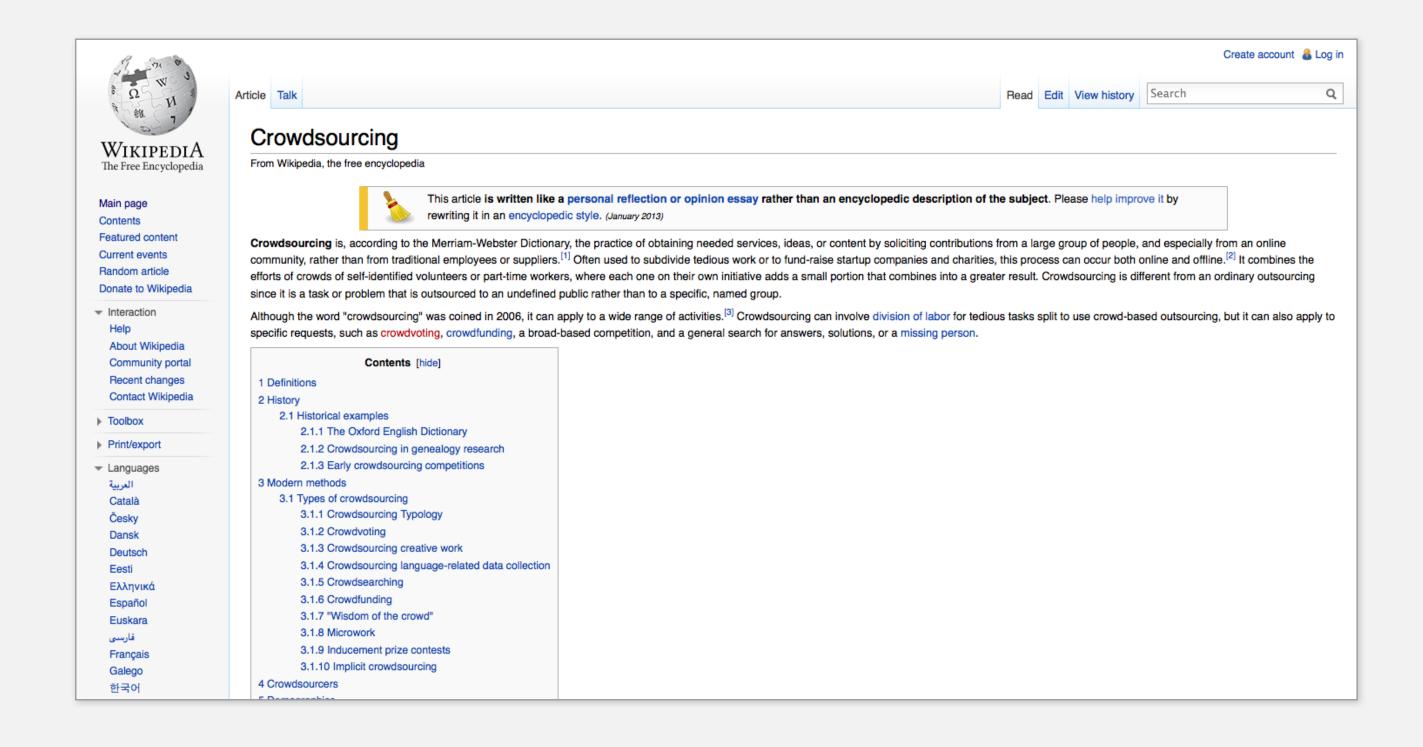
MOTIVATING & INCENTIVIZING PARTICIPATION









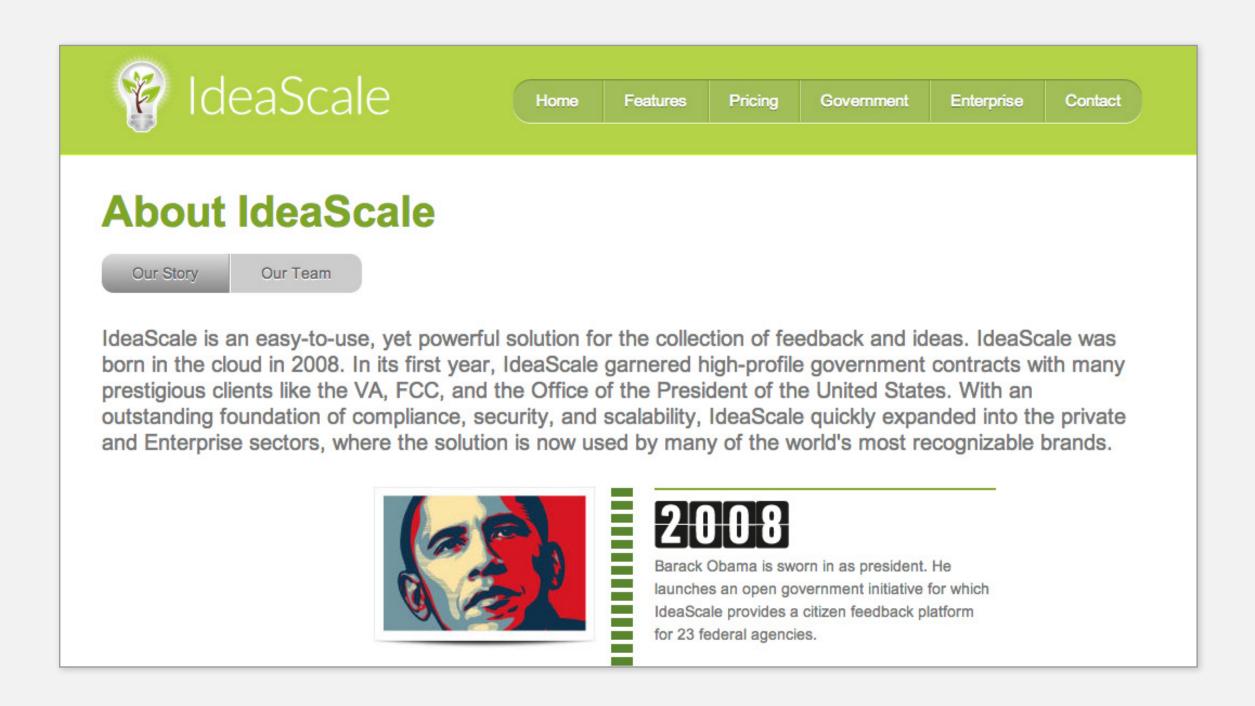


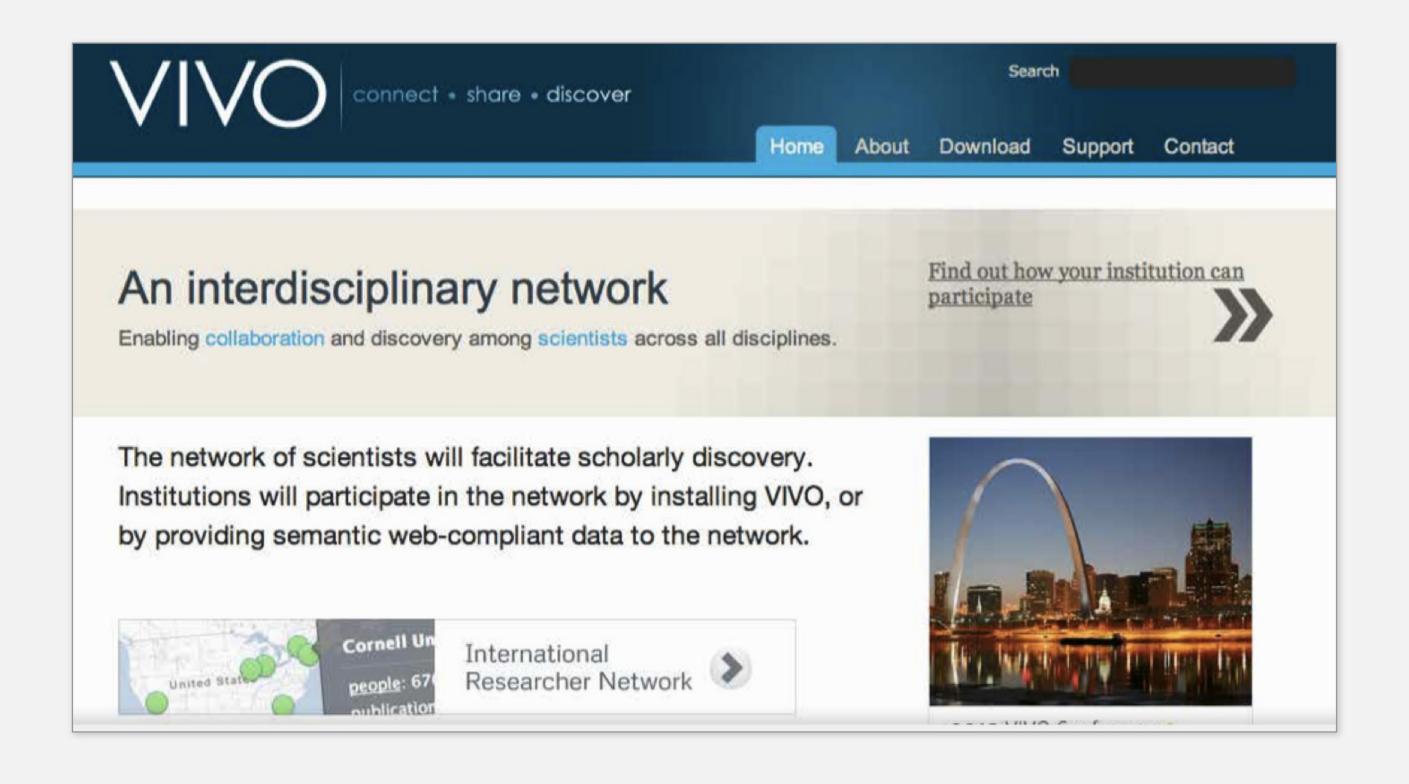




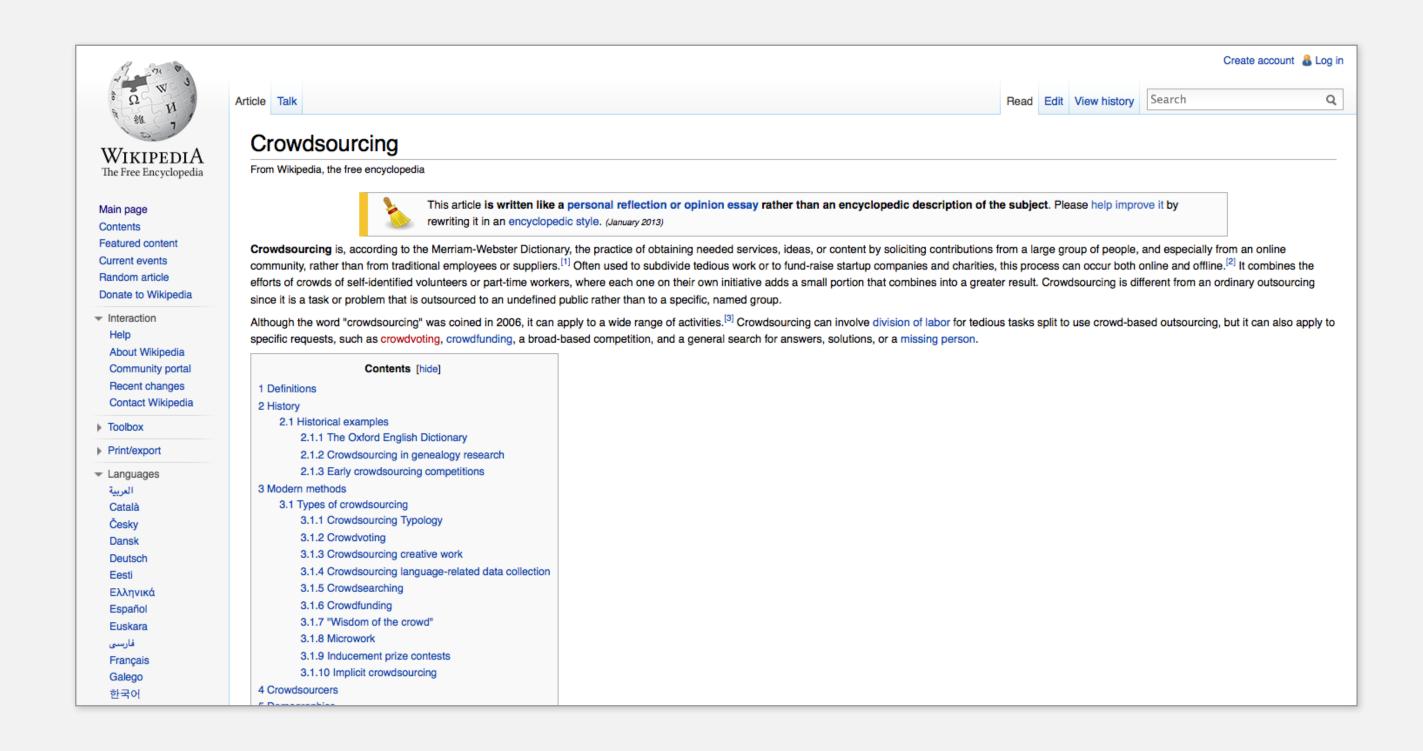


Some Initial Ideas







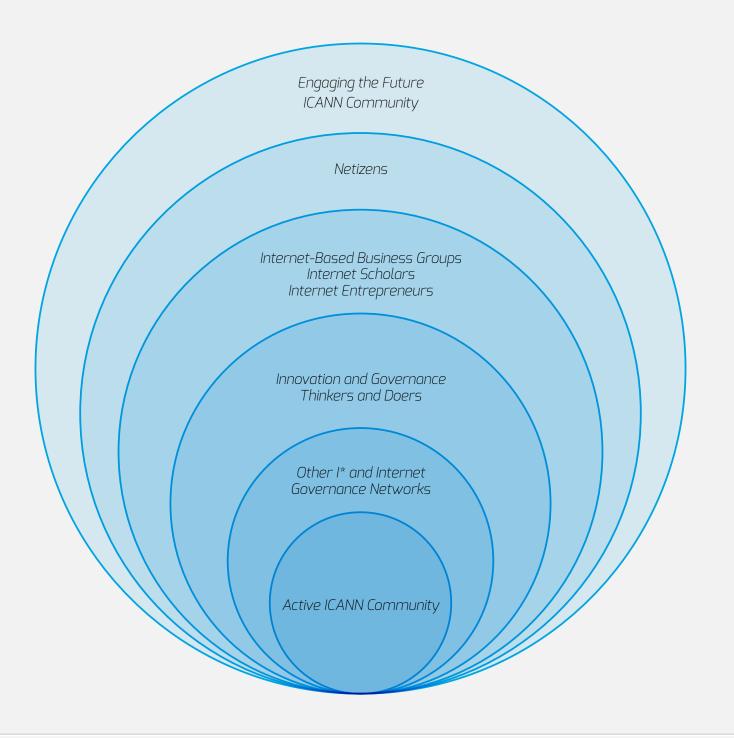








WE NEED YOUR HELP





HERE'S HOW



thegovlab.org/live-a-call-to-action-help-us-design-a-21st-century-icann