Strategic Planning

GNSO, 17 November 2013

Buenos Aires

ICANN

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STRATEGY DEVELOPMENT PROCESS TO DATE

ICANN Strategic Vision Conversation
April – June

Community Discussion of Strategic Areas
June – September

Community Input on Draft Text
October – January

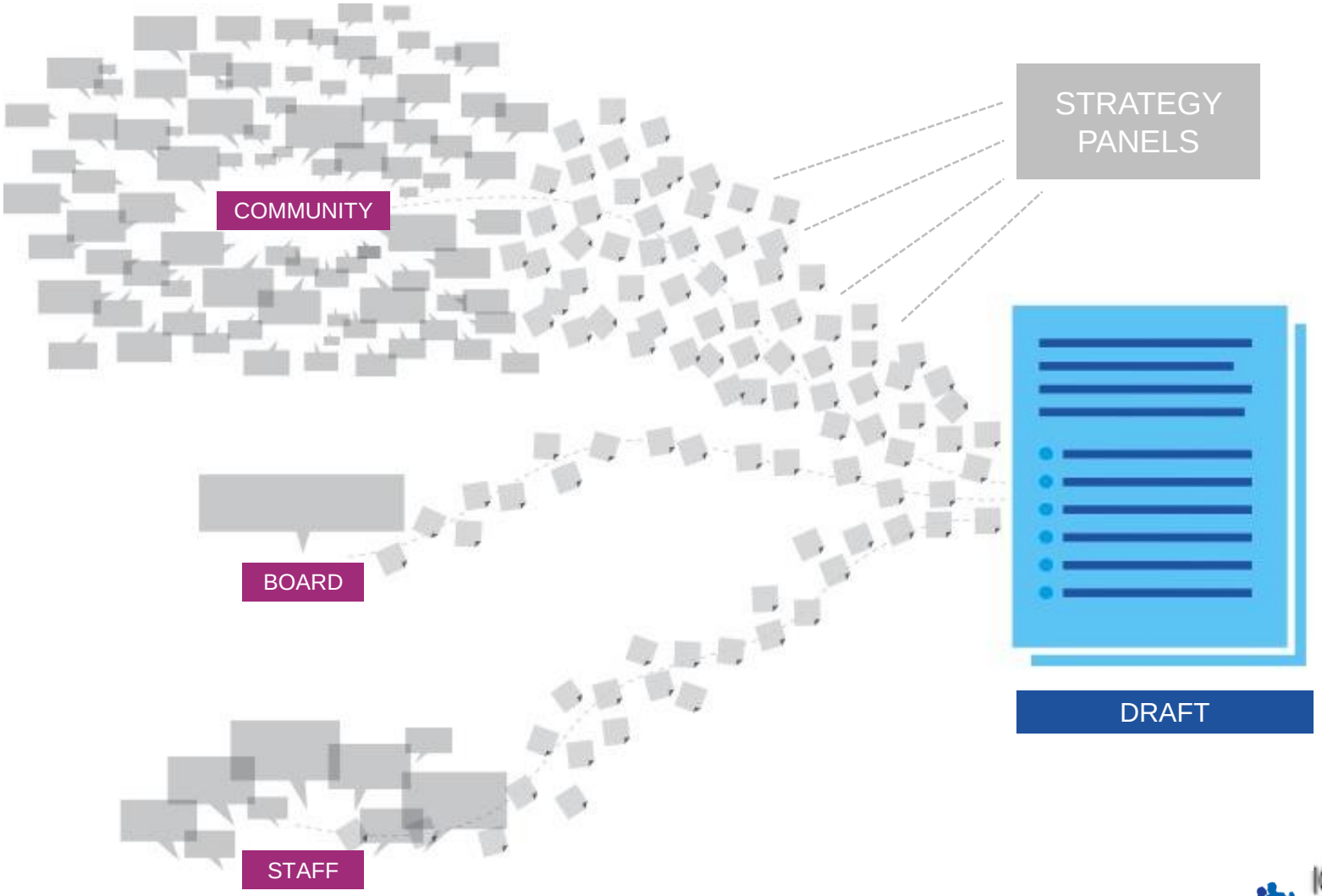
Strategy Planning Process Announced in Beijing
April 8

ICANN Board Strategic Planning Workshop
May 17 & 18

Community Brain-storming in Durban
July 15-18

Community Discussion in Buenos Aires
November 17-21

DRAFT VISION, MISSION, FOCUS AREA GOALS CREATED, PUBLISHED FOR PUBLIC COMMENT



A NEW APPROACH TO PLANNING & BUDGETING

5-YEAR STRATEGIC PLAN

PLANNING DETAILS

ANNUAL OPERATING PLAN

ANNUAL BUDGET

FOR EXAMPLE:

- **Prioritization**
- **Timing/staging over five years**
- **Critical success factors**
- **Outcomes**
- **Resources**
- **Metrics**
- **Monitoring**

A NEW APPROACH TO PLANNING & BUDGETING

High Level 5-Year Strategy and Plan

- Vision & Mission
- Challenges & Opportunities
- Strategies
- Success Factors & Resource Requirements
- High level goals & measurable objectives by year/phase/priority

Annual Operating Plans

- Measurable, prioritized objectives for the upcoming year
- Functional plans for the upcoming year
- Metrics & targets for the upcoming year
- Performance analysis as compared to multi-year plan

Annual Budgets

- Annual budget by function and project
- Actual vs. Budget variance analysis
- Financial impact of revisions on remaining years

Community Engagement, Consultation, and Feedback

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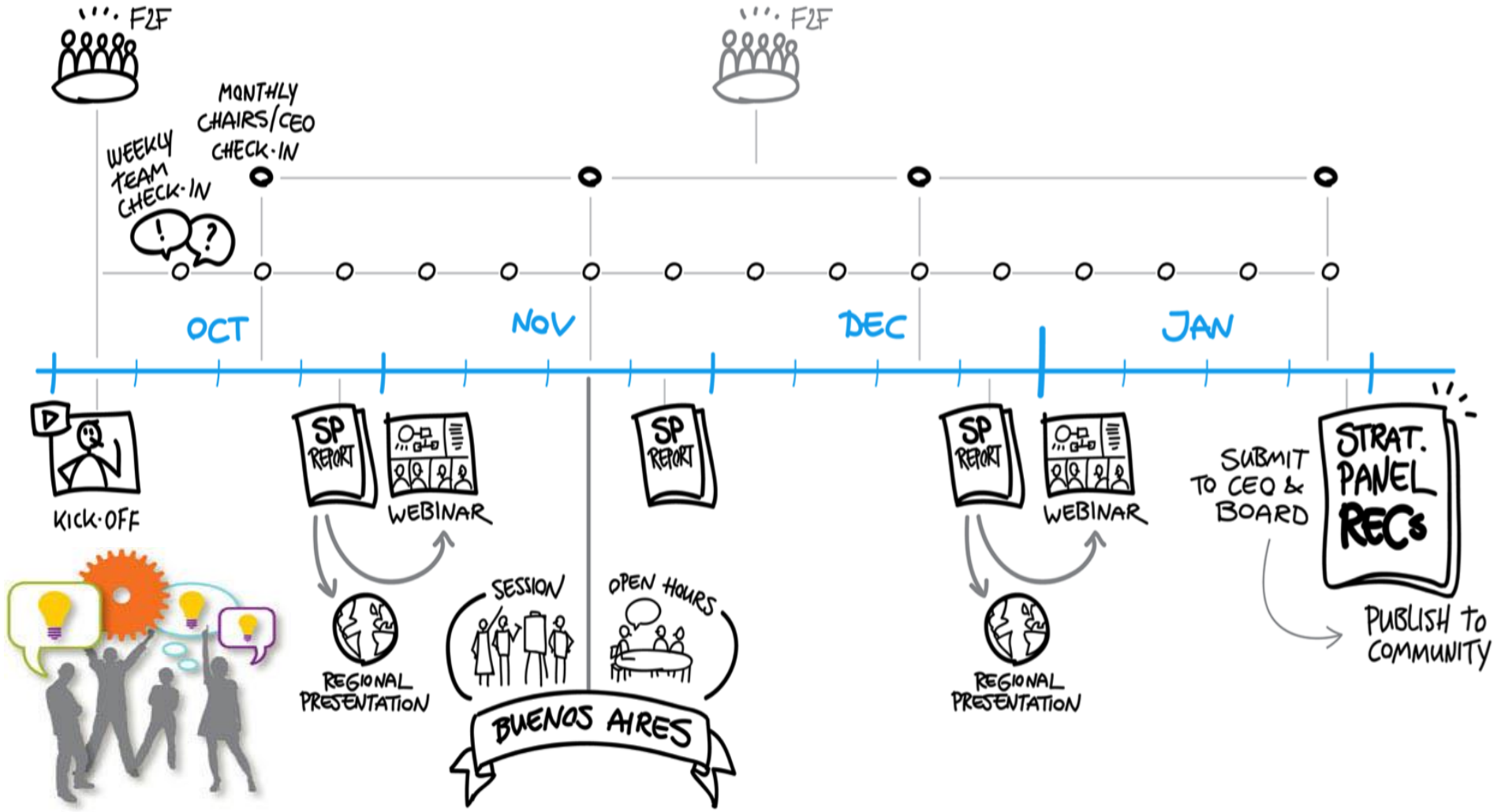
STRATEGY PANELS

STRATEGY PANELS



Connecting the Dots

We are here

STRATEGIC PLAN DEVELOPMENT

APR–SEP
Brainstorming, community strategic planning discussion

OCT 28–JAN 31
First Draft of Strategic Plan posted for public comment, community input

NOV 17–21
Community discussion of First Draft of Strategic Plan in Buenos Aires

FEB–MAR
Final Draft of Strategic Plan posted for public comment, community input

APR
Consider public comments, finalize Strategic Plan & submit for Board action

MAR 23–27
Community discussion of Final Draft of Strategic Plan in Singapore

STRATEGY PANELS

OCT–JAN
Information sharing and community engagement

JAN 31
Strategy Panels' output posted for public comment, community input

MAR 23–27
Community discussion of Strategy Panels' output in Singapore

EARLY OCT
Strategy Panels kick-off

NOV 17–21
Community discussion in Buenos Aires

FEB 1–APR 30
Public comment, community input on Strategy Panels' output

APR
CEO/Board considers public comments, next steps on Strategy Panel output, as appropriate

OPERATIONAL PLAN & BUDGET*

NOV 15
Communication of Final FY15 Budget process

JAN 15
Draft FY15 Operating action plan for public review, community input

APR 15
Draft FY15 Budget based on Operating plan for public review, community input

JUN 21
Final FY15 Operating plan and Budget for Board approval

MAR 15
Final FY15 Operating plan after public review, community input

MAY 31
End of public review

APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN | JUL

2013 2014

*Draft

** Are We Missing a Strategic Element You See as Critical for ICANN to Adress in Next 5 Years?*
** What specific outcomes or achievements should we target for each of the Focus Area Goals?*
** What quantitative / qualitative elements should we consider in measuring progress / results for each Focus Area Goal?*

- **Vision**
- **Mission**
- **Focus Area Goals**
  1. Evolving ICANN's implementation of the **multistakeholder** approach for coordination
  2. Developing a world-class **public responsibility** framework
  3. Supporting a healthy **unique identifier ecosystem**
  4. Striving towards **technical and operational excellence**
  5. Defining role clarity for ICANN in the **Internet governance ecosystem**

Next Steps

- Please keep sharing your views. Public comments requested on the draft Vision, Mission & Focus Areas through January 2014 http://www.icann.org/en/news/public-comment/strategic-29oct13-en.htm
- Input will inform proposed ICANN Vision & Five-Year Strategic Plan, scheduled for public comment from February - March 2014
- Comments considered, draft finalized for Board action April 2014