LAC STRATEGY
LAC SPACE in ICANN 48

Estrategia de ICANN para LAC
Espacio de LAC en las reuniones de ICANN

Estrategia de ICANN para LAC – Proyecto 5
LAC Strategy – Project 5

Espacio de LAC en las reuniones de ICANN
LAC Space in ICANN Meetings

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Buenos Aires 48 ICANN Meeting

Objectives

LAC Space as a space for:

- Follow up LAC Strategy projects and interact and offer LAC members a space to keep track on what is going on in our region;
- Foster participation of the LAC private sector at ICANN as crucial members of the ICANN Ecosystem
- Promoting business inside and outside our region; promoting the DNS industry growth in LAC

Planeed Activitires in:

✓**Meetings in the LAC Region**

✓**Meetings in other Regions**

▪Meetings in the LAC Region

▪**Awareness:** How ICANN affects businesses as users. Business specific opportunities related to ICANN

▪**Outreach**: To bring business companies to talk about their businesses, invite them to join the community

▪**Business Opportunities and Challenges:**

- Take advantage of the space to foster potential partnerships inner and inter regions

- Open a debate about specific issues and projects and any other challenges and opportunities in our region

▪Meetings in other Regions

▪**LAC Community Interaction:** Open space for all stakeholders and working groups from our region to promote their work.

▪**Bring the voices of LAC Businesses to ICANN:** Represent related businesses not attending the meeting with views, positions, brochures, etc.

▪**Promoting the Region:** Round table with LAC members representatives to inform non regional business people about doing business in LAC

Actividades orientadas a los Negocios

9:00 **1er Foro Latinoamericano
18:15 y del Caribe de DNS
Viernes, 15 de noviembre
Salón La Pampa

10:30 Espacio para actores económicos
12:00 de la región
Lunes, 18 de noviembre
Salón San Telmo

19:00 Coctel para empresas y negocios
21:00 de la región
Lunes, 18 de noviembre

8:30 Desayuno Preguntas y Respuestas
10:00 para nuevos participantes económicos
Miércoles, 20 de noviembre

**Lunes 18: 10.30 / 12.00
Salon San Telmo**

Apertura: Fadi Chehade –Pte de ICANN
- Proyectos LAC STRATEGY
- Participación del Sector Privado en ICANN
- Visión de los ccTLDs empresariales
-Visión de los nuevos gTLDs
- Preguntas y Respuestas: Cómo incrementar la participación de las empresas en ICANN

Identity and more …
LAC Space: An open space for our community

Proposals:

- **ICANN LAC LOGO**: To have a logo for our region for all projects and for LAC SPACE to be identified in meetings and communications

- **LAC METRICS:** Reports/statistics on issues such as**:**

- LAC presence at ICANN meetings,

- Participation on LAC SPACE and other related spaces

- Business participation on specific constituencies (106 LAC participants)

- Others (to be added by LAC members)

- **LAC in Social Media –** groups in Facebook, Linkedin, Twitter

How to Contact us

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Muchas gracias!!!!